

# Sociologists

SOC: 19-3041 • Career Profile Report

## ■ Key Facts

<b>\$101,690</b> Median Salary	<b>3,400</b> Employment	<b>+4.0%</b> Growth Rate
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## ■ Requirements & Salary Range

Education: Master's degree

## ■ Automation Risk Assessment

**Low Risk** - 8.0% probability of being automated in the next 10-20 years.  
This job is relatively safe from automation due to its creative, social, or complex problem-solving requirements.

## ■ Work-Life Balance

**7.5/10** - Good work-life balance

## ■ Personality Fit (RIASEC)

Higher scores indicate better personality fit for this career type.

Realistic	6.2/10	Investigative	9.4/10
Artistic	5.6/10	Social	6.4/10
Enterprising	4.8/10	Conventional	6.4/10

## ■ Top Skills Required

Adaptability, Analytical skills, Communication skills, Critical-thinking skills, Interpersonal skills, Problem-solving skills

### ✓ Strengths

- High Demand
- Flexible Work
- Continuous Learning

### ■ Challenges

- Burnout Risk
- Rapid Technological Change

## ■ What They Do

Sociologists study **society, social behavior, and human interactions**. They analyze patterns, trends, and relationships within communities, organizations, and populations to understand social dynamics. Their work is critical in research, policy development, education, and community planning.

This career is well suited for individuals who enjoy research, critical thinking, and analyzing social structures and behaviors.

## What Do Sociologists Do?

These professionals investigate social phenomena, conduct research, and interpret data to understand societal trends and issues.

Common responsibilities include:

- Designing and conducting surveys, interviews, and observational studies
- Collecting and analyzing data on social behaviors and patterns
- Developing theories and models to explain social phenomena
- Writing research papers, reports, and scholarly articles
- Presenting findings to policymakers, organizations, or academic audiences
- Collaborating with other researchers, institutions, and community organizations
- Advising on social policies, programs, or interventions based on research

## Key Areas of Sociology

Sociologists may focus on specific populations, issues, or types of research:

- Social Research and Data Analysis: Studying patterns, trends, and relationships in society
- Urban and Community Sociology: Analyzing population dynamics, housing, and community issues
- Education and Workforce Studies: Researching social factors affecting education and employment
- Health and Social Policy: Studying the impact of social conditions on health and well-being
- Cultural and Demographic Analysis: Examining social norms, cultural trends, and demographic changes

## Skills and Abilities Needed

Sociologists combine research, analytical, and communication skills.

### ***Core Professional Skills***

### ***Personal Qualities That Matter***

## Education and Career Pathway

This role typically requires advanced education and research experience:

- Bachelor's Degree (minimum): Sociology, social sciences, or related field
- Master's or Doctoral Degree (common): Specialization in sociology, research methods, or applied sociology
- Research Experience: Fieldwork, data collection, and analysis projects
- Postdoctoral or Applied Research Training (optional): Advanced study in specialized sociological areas
- Continuing Education: Staying current with social research, trends, and methodologies

## Where Do Sociologists Work?

They are employed in organizations conducting research, policy analysis, or education:

- Universities and Research Institutions
- Government Agencies
- Nonprofit and Advocacy Organizations
- Healthcare and Social Service Agencies

- Private Research and Consulting Firms

Work environments include offices, research labs, field locations, and academic settings.

## Is This Career Difficult?

This career requires analytical skills, patience, and attention to detail. Sociologists must conduct rigorous research, interpret complex social data, and communicate findings effectively.

## Who Should Consider This Career?

This career may be a strong fit if you:

- Enjoy research, analysis, and problem-solving
- Are interested in social behavior and societal trends
- Have strong communication and writing skills
- Can work independently or collaboratively
- Want a career contributing to understanding and improving society

## How to Prepare Early

- Take courses in sociology, social sciences, statistics, and research methods
- Participate in research projects, internships, or community studies
- Develop data analysis and critical thinking skills
- Explore undergraduate and graduate programs in sociology
- Gain experience in survey design, fieldwork, or applied social research

**Sociologists study society, analyze social behaviors, and provide insights that inform research, policy, and community development.**