

Lodging Managers

SOC: 11-9081 • Career Profile Report

■ Key Facts

\$68,130

Median Salary

52,000

Employment

+3.0%

Growth Rate

■ Requirements & Salary Range

Education: High school diploma

■ Automation Risk Assessment

Low Risk - 18.0% probability of being automated in the next 10-20 years.

This job is relatively safe from automation due to its creative, social, or complex problem-solving requirements.

■ Work-Life Balance

9.5/10 - Excellent work-life balance

■ Personality Fit (RIASEC)

Higher scores indicate better personality fit for this career type.

Realistic	4.2/10	Investigative	6.8/10
Artistic	4.4/10	Social	7.8/10
Enterprising	8.6/10	Conventional	7.4/10

■ Top Skills Required

Business skills, Customer-service skills, Interpersonal skills, Leadership skills, Listening skills, Organizational skills, Problem-solving skills

✓ Strengths

- High Demand
- Flexible Work
- Continuous Learning

■ Challenges

- Burnout Risk
- Rapid Technological Change

■ What They Do

Lodging Managers are hospitality leaders who plan, direct, and coordinate **day-to-day operations of hotels, motels, resorts, and other lodging establishments**. They ensure guests receive high-quality service while maintaining efficient operations, financial performance, and compliance with safety and hospitality standards. Their role blends customer experience, staff leadership, and business management.

This career is well suited for individuals who enjoy leadership, customer service, and managing complex operations in fast-paced, service-oriented environments.

What Do Lodging Managers Do?

Lodging managers oversee all aspects of property operations to ensure smooth service and guest satisfaction.

Common responsibilities include:

- Managing front desk, housekeeping, and maintenance operations
- Hiring, training, and supervising hotel staff
- Ensuring high standards of guest service and satisfaction
- Overseeing budgets, revenue, and operating expenses
- Coordinating reservations, room assignments, and occupancy
- Handling guest complaints and resolving service issues
- Ensuring compliance with safety, health, and licensing regulations

Types of Lodging Management Roles

Lodging managers may specialize by property type or operational focus:

- **Hotel and Resort Managers:** Oversee full-service lodging properties.
- **Front Office Managers:** Manage guest check-in, reservations, and concierge services.
- **Housekeeping Managers:** Supervise room cleanliness and maintenance standards.
- **Revenue or Operations Managers:** Focus on pricing, occupancy, and operational efficiency.
- **General Managers:** Lead all departments and overall property performance.

Skills and Abilities Needed

Lodging managers combine hospitality expertise with business and leadership skills.

Core Professional Skills

Personal Qualities That Matter

Education and Career Pathway

Paths into lodging management often combine education with hospitality experience:

- **High School Diploma or Equivalent:** Minimum requirement for entry-level roles
- **Postsecondary Education (common):** Hospitality management, business, or tourism programs
- **On-the-Job Experience:** Progression from front desk, housekeeping, or supervisory roles
- **Management Training Programs:** Offered by hotel chains or resorts
- **Continuing Education:** Training in revenue management, leadership, and guest services

Where Do Lodging Managers Work?

Lodging managers are employed across the hospitality industry:

- Hotels and Motels

- Resorts and Vacation Properties
- Conference and Convention Centers
- Extended-Stay and Corporate Lodging
- Bed-and-Breakfasts and Boutique Inns

Work schedules often include evenings, weekends, and holidays.

How Much Do Lodging Managers Earn?

Earnings vary by property size, location, and responsibility:

- Assistant or Entry-Level Managers: Typically earn salaried management pay
- Experienced Property or General Managers: Often earn higher compensation
- Large or Luxury Property Managers: May earn more with performance incentives

Compensation may include bonuses tied to occupancy or revenue.

Is This Career Difficult?

Lodging management can be demanding due to long hours, customer expectations, and the need to respond quickly to operational issues. The challenge lies in balancing guest satisfaction, staff management, and financial performance while maintaining consistent service quality.

Who Should Consider Becoming a Lodging Manager?

This career may be a strong fit if you:

- Enjoy hospitality and customer-focused work
- Like leading teams and managing operations
- Are organized and comfortable multitasking
- Can handle high-pressure service situations
- Want advancement opportunities in tourism and hospitality

How to Prepare Early

- Gain experience in hotels or hospitality roles
- Develop customer service and communication skills
- Learn basic business, budgeting, and management principles
- Practice leadership through supervisory or team roles
- Explore hospitality or hotel management education programs

Lodging managers create welcoming, efficient environments where guests feel cared for and operations run smoothly—combining hospitality, leadership, and business insight to deliver exceptional stays and successful properties.